A person wearing a blue denim shirt is shown from the chest down, sitting at a desk and using a laptop. The person's hands are visible, with one hand on the keyboard and the other on the trackpad. The background is blurred, showing a desk and some papers. In the top left corner, there is a faint, light-colored geometric pattern consisting of overlapping lines forming a cube-like structure.

**THiNKUBATOR:
ACCELERATING OUR CLIENTS
IDEAS TO REALITY**



DON'T
PANIC

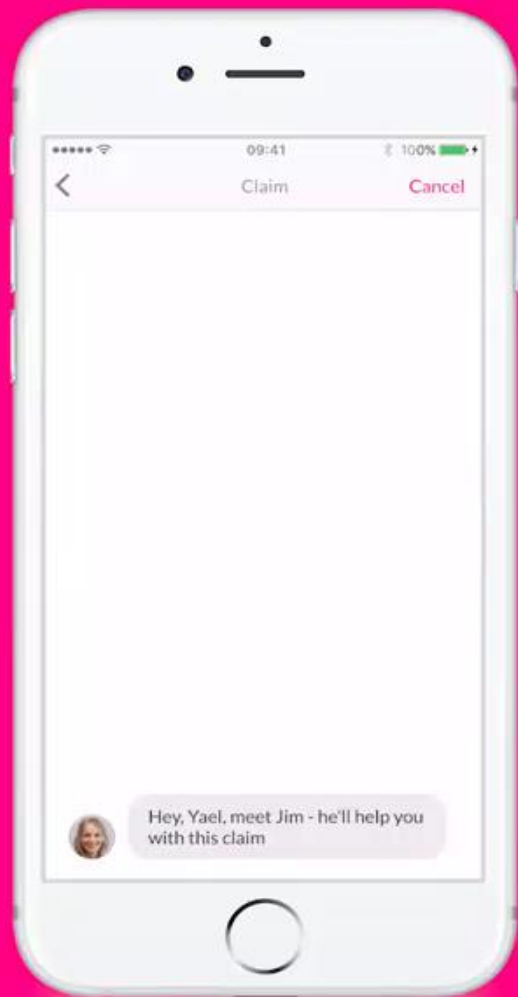






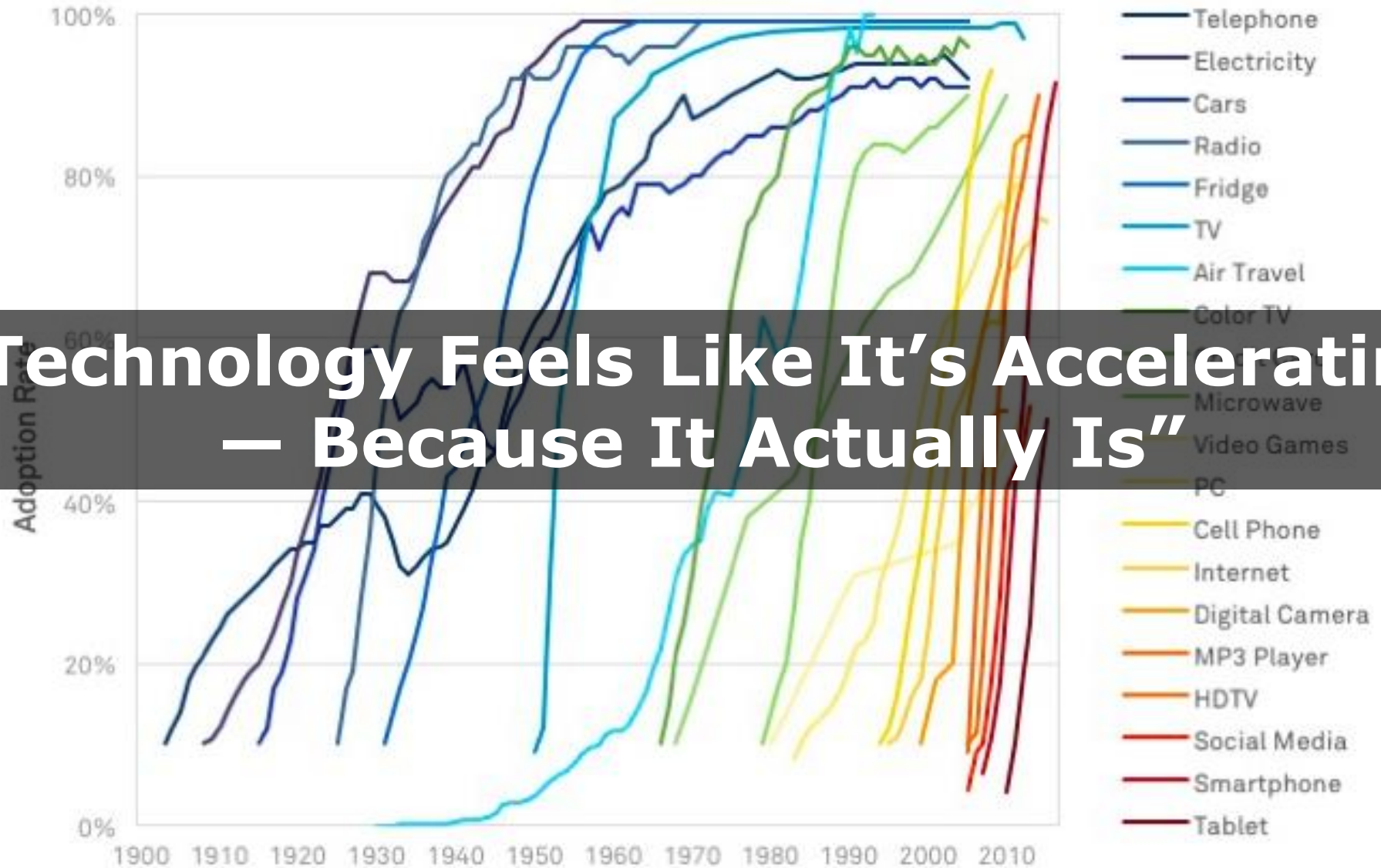
"...they are laying the groundwork for a future in which communities produce their own electricity"

Scientific American



Filing a claim is
just as **easy**

**“Technology Feels Like It’s Accelerating
— Because It Actually Is”**





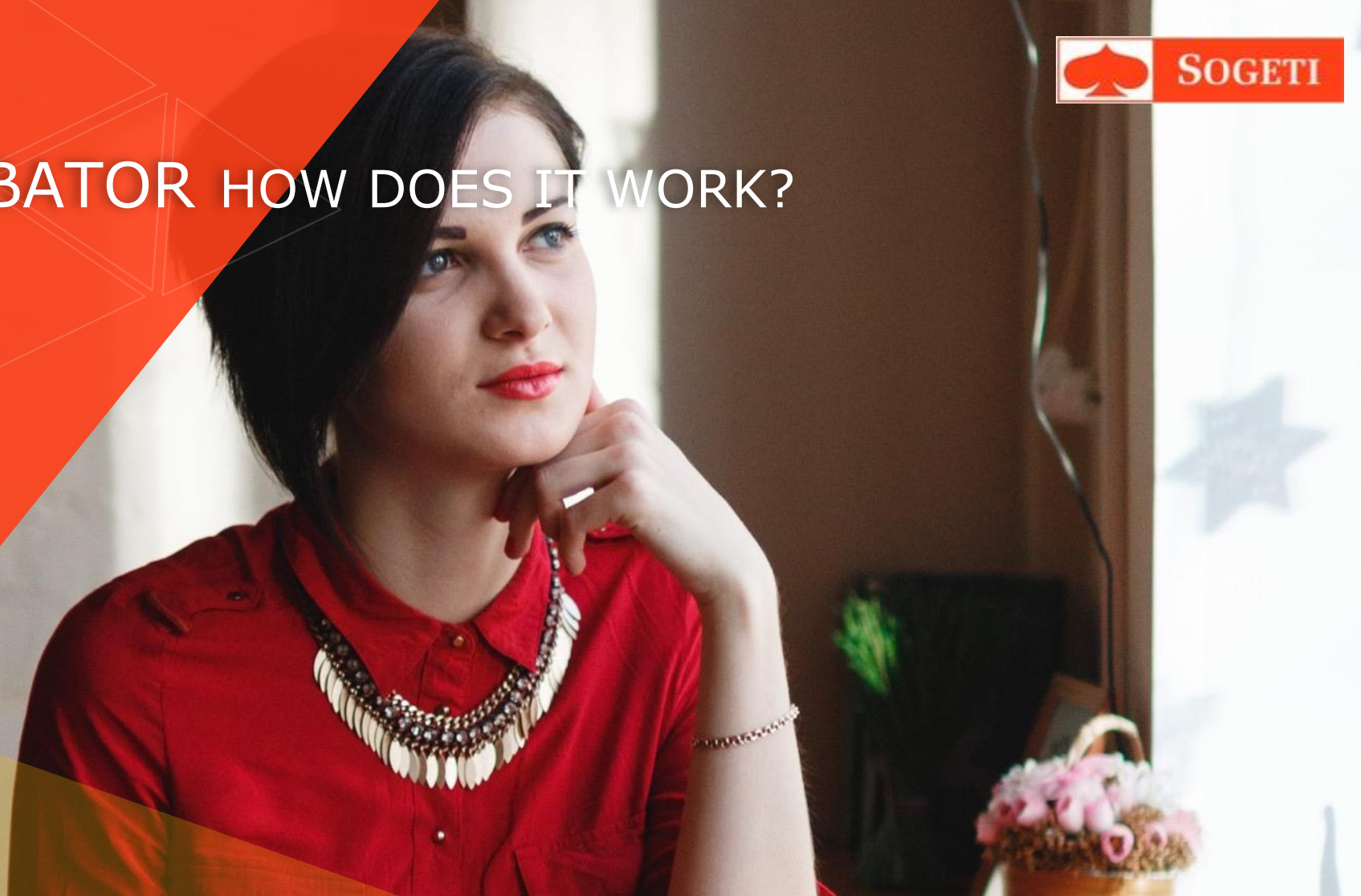
VELOCITY

THE NEW DIFFERENTIATOR



**How to apply advanced technology
in the core your company?**

THINKUBATOR HOW DOES IT WORK?





Process



Platforms



Accelerators

Process





1. Identify: find three most promising scenarios where the technology will add value

Deliver three most promising scenarios



2. Interrogate: choose the best scenario and define how it should be build

Deliver the solution design



3. Investigate: create a prototype and validate with end users

Deliver validated prototype



4. Iterate: build the Thinkubator solution, while validating and learning

Deliver integrated Thinkubator solution

THINKUBATOR MODEL



iIDENTIFY



4-HOUR WORKSHOP



DELIVER 3 SCENARIOS



**LARGE CLIENT
GROUP**

WHO - Client

- Business expert
- IT Manager
- Designer - UX
- HR
- Marketing
- IT Architect
- Service desk
- Thinkubator decider

 4 HOURS

WHO - Sogeti

- Facilitator
- Business Analyst
- Solution Architect
- Data Scientist
- Technology Designer

1

Needs gathering: Gain common understanding of the client's challenges.

2

Evangelization: we share our knowledge and expertise about the technology area.

3

Persona's & scenario's: Participants are separated in groups. Each group will create personas and scenario's.

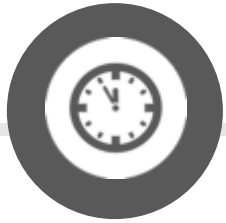
4

Consensus: Participants vote on which scenario is most valuable and possible to support with the technology.

5

Deliverable: Document with top 3 scenarios and the goal of the Thinkubator.

iNVESTIGATE



3 DAYS PROTOTYPING



**DELIVER VALIDATED
PROTOTYPE**



**CLIENT
SUPPORT**

WHO - Client

- Business expert
- Dev Engineer
- Infra Engineer

 3 DAYS

WHO - Sogeti

- Facilitator
- Solution Architect
- Data Scientist
- Chatbot designer
- Chatbot developer
- Quality expert

1 Prototyping of the solution: The selected solution will be prototyped. This will happen at Sogeti, so all needed support and knowledge can be used during the prototyping.

2 Test solution with users and client business: Prototype is tested against real end-users. Client business is also able to test the prototype, so they will find their benefits in a real prototype instead of a PPT.

3 Findings: The results of the tests are bundled with the outcome of the interrogation. Questions like "What's the value of the solution in the short term and long term?"

4 Deliverable: The value of the solution is validated.

PLATFORMS



Platforms



amazon

Google

IBM



FarmaTrust



Microsoft

facebook

Kasisto



Matroid

ACCELERATORS



Create your own bot or extend an existing VPA?

Own bot

Existing VPA

Microsoft Bot Framework

IBM Conversation

Amazon Lex

DialogFlow

Wit.AI

Alexa skill

Cortana skill

SiriKit

Google Action

CHATBOT CATEGORIES



What type of bot?

Information Access Bot

Task Bots

Social Bots

Rule based

Filter bot

Search bot

Q&A bot

Triggered task bot

One task bot

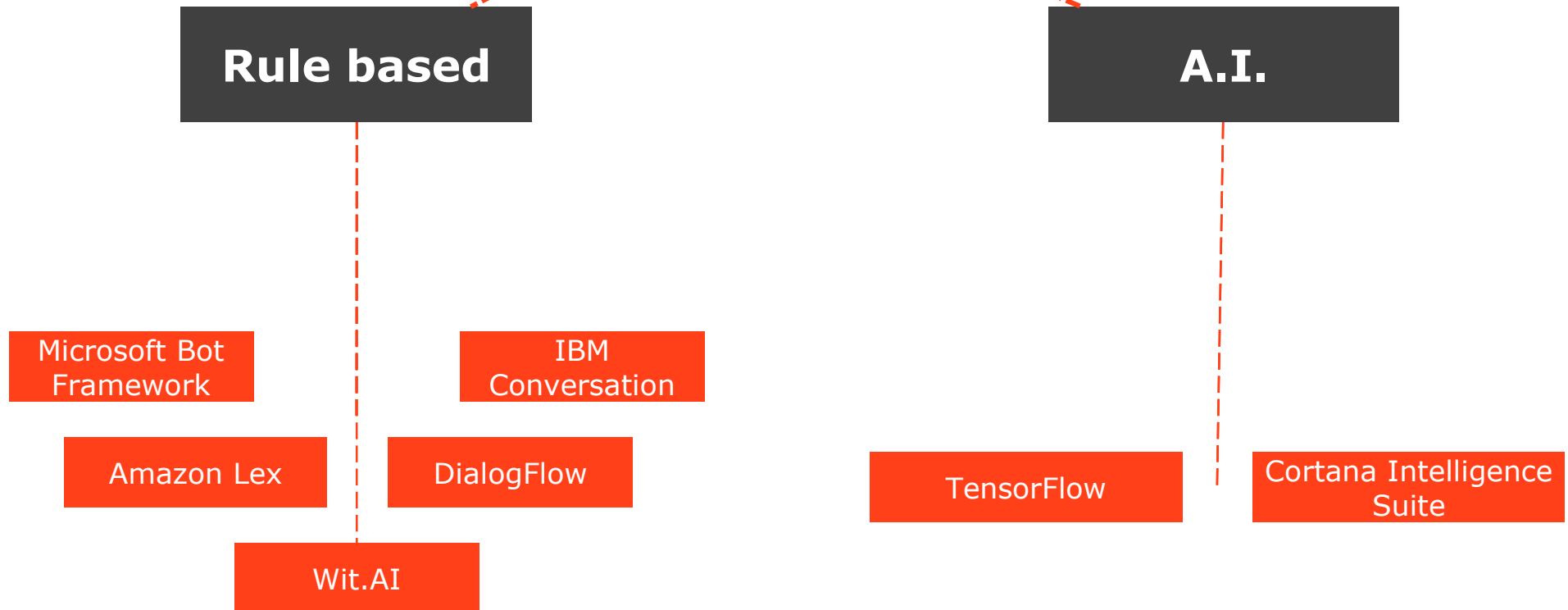
A.I.

Complex task bot

Customer journey bot

Social talk bot

What's the nature of the bot?



T+ 00:08:02

STAGE 2

TELEMETRY

SPEED

ALTITUDE



FALCON HEAVY TEST FLIGHT



THANK YOU

