A treat for innovative minds

Mars France raises the bar – employees become innovators and build over 5000 apps

The confectionery giant powered 45,000 citizen developers with Microsoft Power Apps to turn their bite-sized ideas into tangible, functional applications. We're talking rapid prototyping and exploration to encourage creativity, then strategic and technical support to build applications that changed how they operate, interact, and deliver value to customers.

71 factories are now digitized, quality control has been integrated across the supply chain, and legal teams reduced contract turnarounds from 6 months to 3 days. One team migrated 700 artifacts from a legacy system to a modern Microsoft stack to generate cost savings of $300,000 per year!

Microsoft's Power Platform and SharePoint, and a sweet Center of Excellence, were the key ingredients in this recipe for digital transformation. The digitally empowered employees created 5200 Power Apps, including more than 150 enterprise-grade apps.

When it comes to using digital technologies to power people and practices, they are clearly breaking the mold.

MARS | **sogeti** Part of *Capgemini*